





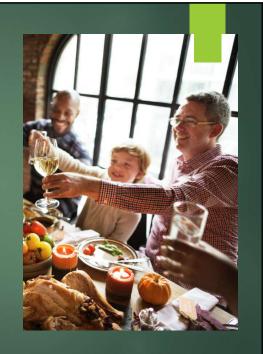
What the Research Suggests (snapshot)

- About 89% of the US population say they feel stressed during the holiday season.
- 41% say their stress levels are higher than at other times of year.
- Key holiday stressors include financial demands (gift-giving, hosting), increase social/family obligations, and disruptions to normal routines.



What the Research Suggests: Conflict and Loneliness

- ► Thanksgiving Conflict- 17% of Americans reported a political argument in 2024
- ▶ 31% of adults under 30 said it is likely this year
- 35% of Americans reported feeling lonely at some point during the holiday season
- 41% reported feeling worried about someone else's loneliness



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What the Research Suggests: Financial Stress

- ▶ 2 in 5 shoppers expect higher prices and are planning to scale back on travel and gifts
- 30% of Americas are still paying off last year's holiday debt.
- ► Gallup 2025-Americans plan to spend about \$1007 of gifts



What the Research Suggests: Crisis-line demand

- Since the launch of 988the first year in December 2021 to December 2022the calls increased 48% and the chats increased 263% and the texts increased 1,445%
- December does have lower suicide rates than other months



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Health Research

- ► Cardiovascular events- higher risk of heart attacks- 37% increase on Christmas Eve (stress, alcohol, diet, delays in care).
- ▶ Alcohol-related harms- alcohol related ER presentations increase on public holidays including Christmas/New Year. Heaviest drinking on holidays.
- ▶ **Weight changes-** people think it is 5 lbs, it is 0.8 lbs on average.

Body Image Research & The Holidays

- ▶ 2022 study at U of L Health found people may experience a hyper-focus on body image during the holidays (closet fitting, social media comparisons) and that comments by friends/family ("that shirt is tight.") can trigger body dissatisfaction, low self-esteem, or ED relapse.
- ▶ Thomas et al. (2025) identified that body-image dissatisfaction peaked during Christmas, they looked at over 12 million social media posts and found this common theme.

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People at Most Risk During the Holidays

- ▶ Individuals grieving a recent loss
- ▶ Those with mood disorders or SAD
- ▶ People in recovery from substance use
- ▶ Individuals with eating disorders

Why Holidays Can Trigger The Eating Disorder

- ► 1. Emotional & Environmental Triggers
- ▶ 2. Food-Related Stress
- ▶ 3. Routine Disruptions
- 4. Body Image Pressures
- ▶ 5. Stress & Expectations
- ► 6. Emotional & Psychological Impact
- Knowing our triggers can be protective factor



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Emotional & Environmental Triggers

- ► Holiday gatherings often revolve around food, family, and social expectations.
- Unfamiliar environments or crowded settings can increase anxiety and loss of control
- ► Family tensions or **unresolved issues** may surface under stress. Family minimize the impact of the eating disorder.
- ▶ Pressure to appear cheerful or "fine" can cause emotional exhaustion.
- Memories of past holidays or difficult times can resurface feelings of guilt or sadness. "Trauma anniversaries"



Food-Related Stress

- Surrounded by large meals, desserts, and constant talk about eating or dieting.
- Buffets, potlucks, unfamiliar food
- Unstructured grazing; long gaps between meals
- Abundance of "fear foods"- seasonal treats or rich foods may trigger guilt, shame or urges to restrict, binge or purge.
- Limited ability to control food options, ingredients, or portions at gatherings.
- Fear of judgment for what or how much one eats. Pressure to eat was is offered.
- Diet-focused conversations ("I'm being so bad today") can be triggering.
- Expectations to "just eat normally" overlook the complexity of recovery.



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Routine Disruption

- Regular meal plans, therapy sessions, and support systems are often interrupted
- Travel, parties, and changing schedules make consistent eating harder.
- Sleep disturbances and fatigue increase emotional reactivity.
- Reduced access to comfort/routine foods or recovery tools can create stress.
- Lack of privacy may make it difficult to use coping strategies.



Body Image Pressures

- Seeing relatives or friends after time apart often leads to comments about appearance
- Social media shows idealized "holiday bodies" and festive images, fueling comparison.
- Seasonal clothing or formal wear can heighten self-consciousness.
- Photos and family pictures can increase focus on body image.
- Weight changes become frequent conversation topics.



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Stress & Expectations

- Pressure to buy gifts, host events, or travel increases overall stress.
- Financial strain can heighten anxiety and feelings of inadequacy.
- Overcommitment to social events leads to burnout.
- Desire to meet family expectations or keep the peace creates internal conflict.
- Feeling disconnected or misunderstood intensifies emotional distress











Maddie takes a slow breath and grounds herself using one of her DBT skills—"STOP": S: Stop. Don't react immediately. T: Take a deep breath. O: Observe what she's feeling—shame, anxiety, tension. P: Proceed mindfully with what will help, not harm. She decides to respond briefly and neutrally: "Thanks, Aunt Lisa, I'm feeling healthier these days." Then she redirects the conversation: "How's your new job going?" This allows Maddie to maintain her boundary and shift the focus away from her body.

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After-theMoment Coping Strategies Later that evening, Maddie excuses herself to the bathroom and takes a few minutes to practice self-soothing and grounding: Reminds herself: "My worth isn't defined by my body. Recovery means my body is healing." Uses a coping card from therapy with affirmations like: "Comments about my body say more about others than about me." "I am more than my appearance." She e-mails her therapist or a trusted friend for support: "A family comment about weight came up tonight. I handled it, but I feel shaken."

Case Vignette 2: Comments About Food Choices at a Holiday Gathering

- At a Christmas Eve dinner, Sophie, a 25year-old woman in recovery from bulimia nervosa, joins her extended family for the first time since completing a treatment program. She's been working hard on balanced eating, listening to her hunger cues, and following her meal plan without guilt.
- As she sits down with her plate filled with turkey, mashed potatoes, vegetables, and a small slice of pie, her cousin blurts out: "Wow, Sophie! You're eating all of that? That's a lot more than you used to eat!"
- Sophie freezes. Her stomach drops. She feels shame and self-consciousness flood in. The table suddenly feels like a spotlight is shining on her. Her automatic thought is, "Everyone is watching me. I shouldn't eat this much."

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In-the-Moment Coping Response

- Sophie pauses and takes a slow breath. She reminds herself of her CBT coping statement:
- "I deserve to nourish my body. This is part of my recovery."
- She decides to respond calmly and redirect the situation:
- "I'm following what feels right for me today. Recovery means enjoying all kinds of foods again."
- ▶ Then she shifts the focus away from food:
- "By the way, your cookies look amazing did you make them this year?"
- This keeps the tone kind but assertive, setting a boundary without escalating tension.

Case
Vignette
3:
Pressure
to Try
New
Foods

Ethan is a 15-year-old boy in treatment for ARFID. At a holiday dinner, his grandmother keeps placing her casserole in front of him, insisting, "You've been to treatment—you should be able to eat this now."

Other relatives chime in with, "Just try one bite," and "What's wrong with you?" Ethan feels embarrassed, overwhelmed, and frozen. The pressure intensifies his anxiety and shuts down his appetite, making it even harder to eat safely.

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In-the-Moment Coping Responses

How Ethan Can Cope in the Moment

- **Prepared Script**: "I'm following my treatment plan. I'm not ready for new foods right now."
- Use a pre-arranged signal with a parent/sibling (touch your necklace, rub your hands) to let them know you need support.
- **Deep Breathing**: Slow inhale/exhale to calm the anxiety spike.
- **Brief Break**: Step away outside or hallway for grounding.
- **Grounding Technique**: Feel his feet on the floor or hold a fidget toy.
- **Self-Talk:** "I'm not failing. My plan is helping me heal, and it's okay to go at my pace."

Case Vignette 4: Pressure to Lose Weight

Maria is a 38-year-old woman in treatment for binge eating disorder (BED). At a holiday gathering, several family members make comments like, "Have you thought about starting Ozempic?" or "You should try one of those GLP-1 shots—they work for everyone."

Others suggest she "really needs to lose weight this year," leaving Maria feeling ashamed, judged, and tempted to isolate. She feels a surge of anxiety and an urge to binge later as a way to cope with the emotional discomfort.

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In-the-Moment Coping Responses

How Maria Can Cope in the Moment

- Short Script: "I'm working with my treatment team on a plan that's right for me."
- **Boundary Setting:** "I'm not discussing weight or medications today."
- **Emotional Regulation**: Slow breathing or a quiet step outside to regroup.
- **Support Person**: Connect with someone who can redirect the conversation.
- Grounding Skill: Focus on one physical sensation (chew mint gum, hold something textured)
- **Self-Compassion:** "These comments are not about my worth. I'm allowed to protect my recovery."

Case Vignette 5: Pressure Around Eating

Lily is a 19-year-old in eating disorder recovery. At a holiday dinner, her grandmother keeps encouraging her to "eat more" and watches everything she puts on her plate. Other relatives comment on what she is or isn't eating.

Lily feels overwhelmed, embarrassed, and trapped. Her heart races, she loses her appetite, and she feels the urge to shut down or leave the room.

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In-the-Moment Coping Responses

How Lily Can Cope in the Moment

- **Deep Breathing**: Slow breaths to regulate anxiety before responding.
- Prepared Script: "I'm working on my meal plan with my care team—thank you for caring."
- Use a Support Person: Text a trusted friend for a quick grounding message
- **Brief Break:** Step away to the bathroom or another room for grounding.
- **Grounding Skill**: Run cold water over your hands for 5-10 seconds, or hold an ice cube wrapped in a napkin
- **Self-Talk:** "I'm allowed to follow my plan. I'm doing what's best for my recovery."

Case Vignette 6: GLP-1 Discussion at the Holiday Gathering

- During a family holiday dinner, Sarah, who is in recovery from an eating disorder, sits next to her cousin Amy. As the family eats, Amy starts talking about how she's been taking a GLP-1 medication (like Ozempic or Wegovy) and has lost a lot of weight. Amy proudly talks about how little she eats now and how "it's finally easy to control cravings." Other family members join in, asking questions and complimenting Amy on how "amazing" she looks.
- Sarah starts feeling her stomach twist. She feels both jealous and ashamed. Old thoughts come flooding back—
 "Maybe I should go back to dieting" or "I'm out of control." She suddenly feels anxious about what's on her plate and wishes she hadn't eaten dessert.

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Coping Strategies

Tools Sarah can use:

- Grounding: Pause, take a few slow breaths, and notice where you arefeel your feet on the ground, the chair supporting you.
- Self-Talk: Remind yourself, "Their body and choices are not mine. My body deserves nourishment."
- **Shift the Topic**: Politely redirect the conversation ("I'm glad that's working for you, Amy. How's work been lately?").
- **Post-Event Reflection:** Journal or talk with a support person afterward about what feelings came up and how to protect recovery next time.

Case Vignette 7: Grazing and Guilt After Eating

Lena spends the afternoon at a friend's holiday open house where food is everywhere—cookies, dips, appetizers, desserts. Throughout the evening, she picks at things without paying much attention—one bite here, another there. When she gets home, she realizes she's eaten more than she planned. The guilt hits immediately. She feels stuffed and ashamed, thinking, "I've ruined everything," and considers skipping meals the next day.

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Coping Strategies

What can Lena do to cope:

- Pause and Name the Feeling: Guilt and shame are not signs of failure—they're signals to use compassion.
- DBT Skill Radical Acceptance: Accept what happened without judgment. One day or one meal does not define recovery.
- CBT Skill Reframe the Thought: Replace "I messed up" with "I nourished myself and can make balanced choices tomorrow."
- **Self-Soothing:** Try a gentle walk, listen to calming music, or do deep breathing to reconnect with your body.
- **Reach Out:** Share with your therapist or support group how these feelings show up after unstructured food events.

Lets Review Our Skills: CBT Skills — Changing Thoughts

- Catch the Thought: Notice when you're thinking in all-or-nothing terms (e.g., "I ruined everything by eating dessert").
- Challenge It: Ask, "What's the evidence this thought is true?" or "Is there another way to see this?"
- **Replace It:** Create a more balanced statement ("One meal doesn't define my progress").
- Reality Check: Focus on facts, not feelings feelings are valid, but they aren't facts.
- Gratitude Shift: Write or say one small thing you appreciate about the moment to re-center your mindset.



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DBT Skills — Coping in the Moment

- STOP Skill: Stop, Take a step back, Observe, Proceed mindfully — choose what helps recovery, not what harms.
- TIP Skills for intense emotions: Temperature (cool down, splash water on your face, place a cold washcloth on your forehead or neck, hold an ice cube), Intense exercise (move your body,30-60 seconds of fast movement, jump in place, jumping jacks-this is not a work- out!), Paced breathing (4-6 inhale for 4 secs, exhale for 6 secs, 1 breath per 6-8 seconds, hand on chest + belly).
- **Self-Soothing:** Use your five senses music, candlelight, soft texture, calming scents, or a warm drink.
- Radical Acceptance: Remind yourself, "I may not like this moment, but I can accept that it's happening."

How to Use These Skills During the Holidays



- ▶ **Before an event:** review your **plan** and pick one skill you'll use.
- ▶ **During:** if anxiety spikes, pause, breathe, use STOP or TIP.
- After: reflect what skill helped? What could you try next time?
- Keep a "skills card" in your phone or pocket as a quick reminder.
- Remember: using even one small skill is progress, not perfection.

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Coping Strategies for Holiday Gatherings-During an Event

- Take three slow, deep breaths before joining a meal or social event to calm your body.
- Have an exit plan or phrase (e.g., "I need a quick break") if you feel triggered or overwhelmed.
- Bring a grounding tool: journal, fidget item, coloring page, or music to refocus your mind. Soothing rock
- Practice mindful eating notice smells, textures, and flavors without judgment.
- Set clear boundaries with others (e.g., avoid diet or body talk) and rehearse supportive responses.
- If anxiety rises, focus on one sensory detail: what you see, hear, feel, or smell in that moment.







Ways to Support a Family Member During the Holidays

- ▶ **Be present, not perfect** your calm presence matters more than saying the right thing.
- Ask open questions: 'How can I make this easier for you today?' or 'Would it help if we planned meals together?'
- ► Focus on connection, not food suggest activities like games, walks, or watching a movie together.



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Ways to Support a Family Member During the Holidays

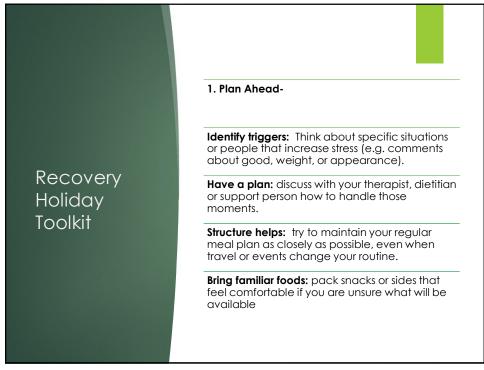
- Model calm eating and avoid labeling foods as 'good' or 'bad.'
- Respect boundaries if your loved one declines a food or event, accept it without judgment.
- Validate feelings: 'I can see this is really hard for you, and I'm here for you.'





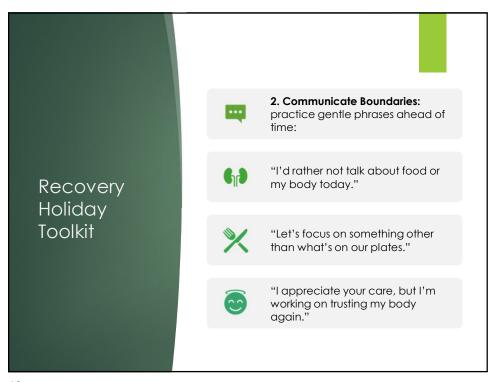
Rapid weight change; vitals concerns, medical instability; fainting When to Escalating Worry: restriction/binge/purge/compulsive Red Flags exercise Requiring Suicidal thoughts; self-harm urges, social isolation More Support Increased anxiety and frequent comments about feeling guilty

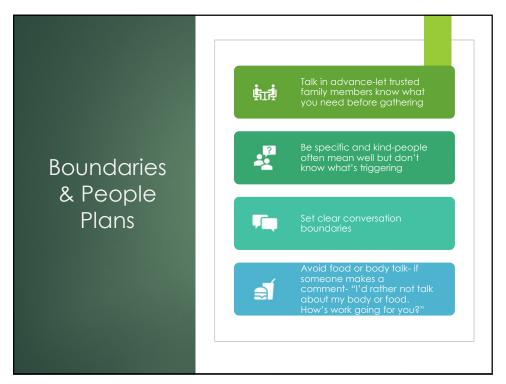
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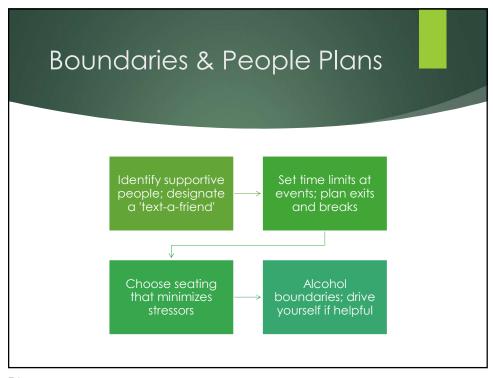




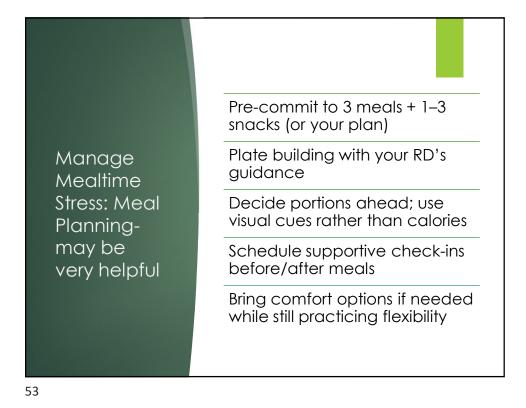












Recovery Holiday Toolkit 4. Reframe negative thoughts:

Unhelpful thought- "I have to eat perfectly"

Helpful thought-"My recovery is about progress, not perfection."

Unhelpful thought- "I don't deserve to enjoy food."

Helpful thought- "Nourishing myself is an act of self-care."

